



**SAVE THE STORKS**  
OPPORTUNITY PROFILE  
CHIEF EXECUTIVE OFFICER





## SAVE THE STORKS

### Chief Executive Officer

Save the Storks is actively revolutionizing the meaning of Pro Life. This organization exists to inspire cultural change by shaping compelling Pro Life narratives and empowering strategic partners to serve and value every life. A growing organization with national impact, Save the Storks is poised to create innovative change in the Pro Life space.

The next CEO will be spiritually mature and unconditionally Pro Life, an ambitious and experienced leader with strong business acumen, contagious passion and humility. The CEO will ensure the continued advancement of Save the Storks through fund raising, innovation and collaborative leadership. This role is best suited for a strong leader, able to communicate compelling Pro Life narratives that inspire others to join the fight for life.



Save the Storks believes that together, abortion could be made unthinkable in our lifetime.



## HERE'S HOW THEY ARE MAKING THIS POSSIBLE



### ADVOCACY & AWARENESS

Passion for changing hearts and minds – with love compassion and action is a core value



### THE STORK BUS

Mobile medical units help Pregnancy Resource Centers reach women when and where they need it most.



### CHURCH ENGAGEMENT

Partnering with churches is a crucial part of changing the conversation and providing healing for post-abortive men and women.



### SUPPORTING PREGNANCY CENTERS

Save the Storks provides tools and training for Pregnancy Resource Centers to effectively serve women in their communities.

NO WOMAN SHOULD FEEL THAT ABORTION IS HER ONLY OPTION



## THE MISSION OF SAVE THE STORKS IS TO REVOLUTIONIZE THE MEANING OF PRO LIFE



### How They Do This

Change the language and conversation around Pro Life

Create innovative ways to engage and serve abortion-vulnerable women and save babies

Equip grassroots leaders with strategies and tools to provide love, compassion, and to serve women in crisis pregnancies

Mobilize cultural influencers to create catalytic change

Save the Storks is committed to changing the dialog around Pro Life to one of love, compassion and action.

At Save the Storks, they believe being Pro Life means being for life. They are for women, for men, for moms, dads, babies, toddlers, and teens. They are for families. Being Pro Life means being for every life. Approaching the abortion issue through love and compassion opens doors and creates conversation in a way that judgement and shame never could. Offering resources, education, and support empowers women and men to make life-affirming decisions for themselves and their children.

The mission at Save the Storks is to inspire cultural change by articulating compelling Pro Life narratives and empowering strategic partners, like pregnancy resource centers, to serve and value every life. And they believe that in order to end abortion people must be educated on the reality of abortion, inspired to value life, and equipped to respond in love. Save the storks believes that changed actions are a result of changed minds and hearts.



# COLO RADO SPR INGS



## SAVE THE STORKS HEADQUARTERS COLORADO SPRINGS, COLORADO

Colorado Springs offers a delightful mix of western charms. Sitting at the base of 14,000 foot Pikes Peak, and home to the U.S. Olympic training center, Colorado Springs has become a crossroads for historians, sportsmen, architects, and artists.

Colorado Springs' scenic mountain landscape lends itself well to outdoor activities. Hundreds of miles of hiking and biking trails criss-cross the region's urban and open spaces, while stunning geological features like Garden of the Gods – a public park featuring large formations of red sandstone rocks – and Seven Falls – a set of cascading waterfalls – are tucked between residential areas of town. Sunny skies and crisp mountain air make Colorado Springs a perfect place for a golf outing, extreme sports, a great day of fishing, or a picnic in one of the many well-maintained parks.

This unique city is home to many national and global ministry headquarters including, Focus on the Family, Compassion International, Navigators, and Young Life.

# THE POSITION



The CEO is the spiritual leader of Save the Storks and the guardian of its Christian culture. The next CEO will be the primary spokesperson of Save the Stork's mission and will embrace the responsibilities of fund raising, financial management, and long term strategic planning. The ideal leader brings five years or more of executive leadership experience with substantial financial responsibilities. The right candidate will be ready to lead, provide vision and initiate change in a growing and resourceful organization with national Pro Life impact.



## PRIMARY RESPONSIBILITIES

- Create and execute a strategic plan with board and core team
- Develop and implement strategies to build long term organizational resilience
- Create and execute development strategy with clear, measurable goals
- Accelerate thought leadership and transformational innovation in the techniques and tools used to further the Pro Life mission of STS
- Oversee the day to day operations of the organization
- Develop clear roles and expectations for each employee to maximize organizational impact
- Engage and activate churches as partners with STS to build 360 support for moms and families choosing life
- Support the creation of a nationwide brand for Pregnancy Resource Centers
- Lead, recruit and develop the next generation of leaders

## CORE COMPETENCIES

- Strong, fair, decisive leader
- Strong business acumen
- Proven fundraising ability
- Experience with nonprofit board
- Grasp of the political issues surrounding Pro Life movement
- Active listener, able to receive and implement feedback

## CHARACTERISTICS

- Authentic faith and agreement with STS statement of faith
- Passion for Pro Life ministry
- Hard working spiritual entrepreneur who regularly outperforms their goals
- Engaging storyteller, able to passionately communicate vision
- Humble, collaborative and engaging leadership style



AGORA Search Group is a Colorado Springs search firm providing executive search and selection services to churches, and faith-based non-profits throughout the world.

Rob Lauer is leading the Save the Storks, CEO search. Rob founded AGORA in 2000 and provides nearly 30 years of executive search, church consulting, and pastoral ministry experience for our clients. Rob has a passion to serve organizations with an emphasis on building relationships throughout the executive search process versus the typical transactional approach. He is adamant, believing not every great leader or pastor...is a great fit...for a great organization or church. As a result, he and his team invest significant time matching exceptional leaders with outstanding organizations.

*For further details regarding this role, please contact:*

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