



**McAllen**  
Pregnancy Center

OPPORTUNITY PROFILE  
**CHIEF  
EXECUTIVE  
OFFICER**



St. Gianna  
Parenting Center

802 South Main

## THE OVERVIEW:

McAllen Pregnancy Center is the first Catholic pregnancy center in the Greater McAllen, Texas region. Founded as a small ministry by private donors in 2008 to meet the area's need for Gospel-based abortion intervention & pregnancy care, the McAllen Pregnancy Center has grown to become the predominant provider for pregnancy care in McAllen. Serving over 3500 individual clients each year in two locations and a mobile clinic, the McAllen Pregnancy Center is committed to continued growth and service to the community.

What makes McAllen Pregnancy Center unique is its Catholic faith, on-site chapel, and commitment to resourcing mothers, fathers, and babies in their clinic and parenting center. With the strategic growth expected to reach further into other areas of the Rio Grande Valley, McAllen Pregnancy Center is in search of the next CEO to lead the ministry to even greater impact in the community. The next CEO will be a practicing Catholic whose faith guides and motivates action to protect the unborn. The next CEO will be an authoritative but relational leader who is skilled in setting the overall ministry vision, setting the strategy, and motivating the team to embrace that vision and work together towards achieving it. This leader will be unafraid to think outside the box and possess a strong business acumen.

With a capable and devoted staff of 18, a gifted, supportive and courageous Board, and growing volunteer and donor base, McAllen Pregnancy Center is poised for continued growth, impact, and ministry to save the unborn and support the growing families of its valley neighbors.





## THE MISSION:

McAllen Pregnancy Center is the first and largest pregnancy and parenting center on the South Texas border, serving a community of over 1.5M people and growing. MPC benefits from the Texas Pregnancy Care Network (TPCN) that enables them to offer a broad range of services. In the clinic, MPC provides pregnancy testing, ultrasound, and STD/STI testing. In the parenting center, MPC offers family counseling, teaching sessions, resources, and care for families after the birth of their child.

The vision for the future of MPC is to add more locations, grow their outreach to the abortion minded, and impact the community of the Rio Grande Valley to an even greater extent. One of the unique aspects to MPC's ministry is their location on the US-Mexico Border; this provides challenges as well as opportunities to advocate for and save lives of both the local community as well as immigrants coming across the Border.

MPC has a Board with a unified vision and faith-filled goals that looks forward to partnering with and supporting the next CEO. To achieve these goals, the next CEO will need to grow the donor base in addition to the funding coming from their partnership with TPCN, provide strategic vision for the implementation of these goals, and be the public face of McAllen Pregnancy Center in the community. This role is a unique opportunity to build upon a strong legacy of advocacy for the sanctity of life and lead the charge into the next generation.





## THE POSITION: CHIEF EXECUTIVE OFFICER

The Chief Executive Officer has the overall administrative, operational, and public relations responsibility for McAllen Pregnancy Center. In close collaboration with the Board of Directors, the CEO will be influential in setting the overall strategic vision for MPC and will be responsible for its implementation. The CEO reports to the Board of Directors and directly supervises all senior staff.

### Qualifications

- Practicing Catholic with deep understanding of and commitment to Catholic Church teachings and values, especially as they concern marriage, abortion, abortifacients, and contraception
- Bachelor's degree or higher
- Excellent interpersonal and communication skills; bilingual (English/Spanish) is preferred
- Demonstrated ability to provide leadership, discipleship, encouragement, and direction for staff and volunteers
- Minimum of 5 years in organizational leadership, either in non-profit or for-profit capacity, involving significant strategic and budgetary planning, and development/fundraising
- Strong relationship building within the community and public speaking ability
- Proven ability to develop and implement plans to achieve goals
- Track record of working in concert with a Board of Directors or having served in previous Board roles

### Strategic Leadership

- Take the lead in cultivating an integrated vision at all levels
- Provide vision for initiating and executing short- and long-term strategic objectives
- Oversee development, implementation, and execution of client marketing strategies for the pregnancy and parenting centers and medical clinics
- Direct all aspects of media communication to generate a stronger message and brand appeal

### Development/Fundraising

- Responsible for raising funds in support of expanding operations of McAllen Pregnancy Center, including a plan for expanding the organization's donor base
- Lead planning and execution of all major fundraising events
- Grow major gift donor relationships

### Community/Public Relations

- Be the public face and voice of McAllen Pregnancy Center
- Promote awareness of McAllen Pregnancy Center through marketing, relationships with the churches of the area and surrounding communities, government and local agency partners, and the business community
- Educate churches and communities about the crucial role they play in reaching those facing life-altering pregnancy decisions

### Administration

- Support, direct, and supervise executive team, providing leadership to ensure unity and stability, professional and legal practices, and high morale
- Interview and select new staff, generating job descriptions as necessary
- Hire, develop, evaluate, and promote staff
- Convene regular, engaging, and productive staff meetings to address needs, reach goals, solve problems, and refine strategies
- Develop an annual budget in concert with the Board, oversee expenditures, ensure accurate financial records
- Oversee the compilation of accurate statistical records

### SALARY & BENEFITS

Salary Range of \$100,000-110,000 annually, commensurate with experience and qualifications.

Benefits packages available

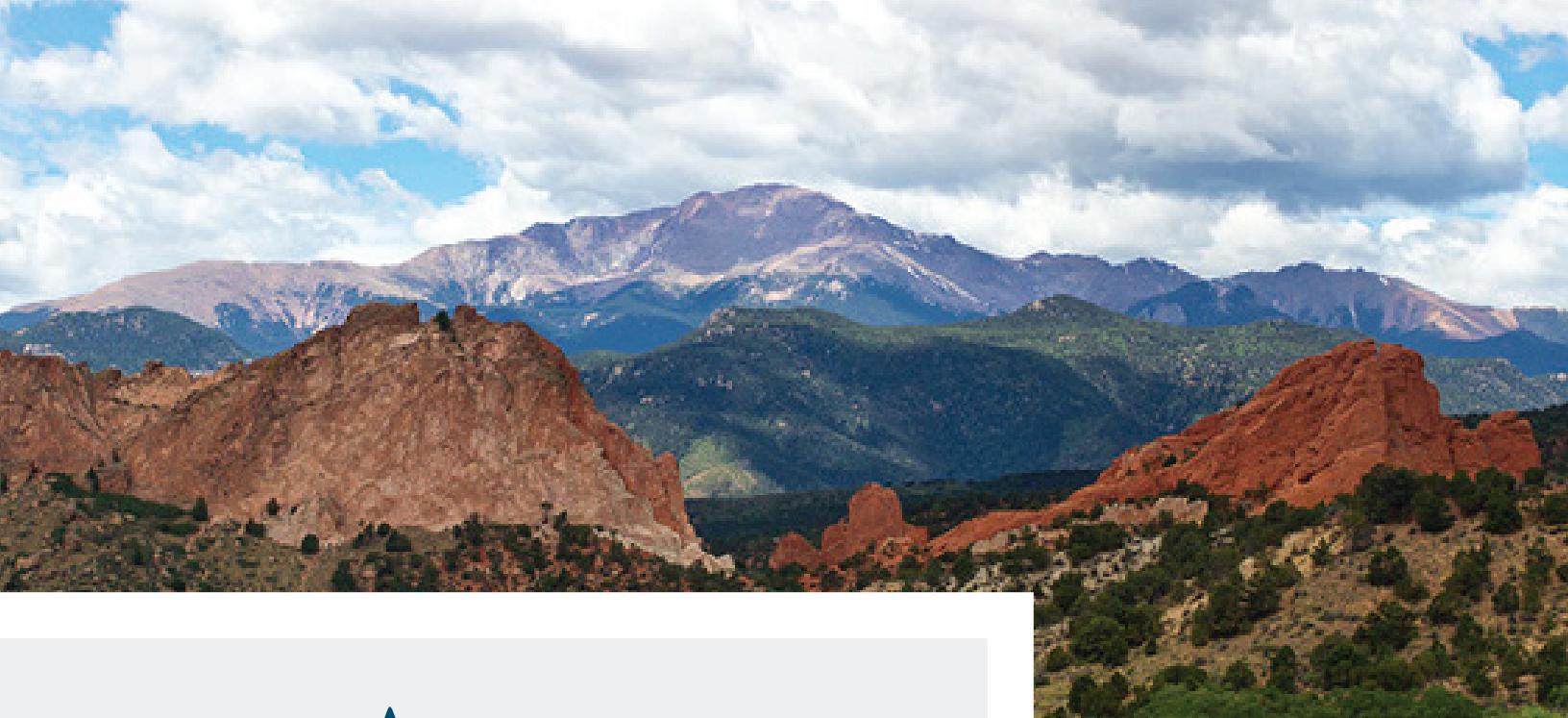


## THE COMMUNITY:

McAllen, Texas is a central part of the Lower Rio Grande Valley and is known locally as the “South Pole of Texas.” Boasting its own international airport in the city center with connecting flights to Austin and Dallas, among other destinations, McAllen is one of the fastest growing cities in Texas as of 2025. McAllen has also been ranked as the third safest city in Texas and is appealing for its exceptional affordability. Additionally, McAllen is celebrated for its rich bicultural heritage, vibrant food scene, arts, and community festivals.

Decorated with palm trees and a warm, year-round climate, McAllen is situated 1.5 hours from South Padre Island, a great vacation beach. Just 3.5 hours south of San Antonio and 4-5 hours from Austin and Houston, McAllen offers a great Texas community without the hustle and bustle of the large cities. With no state income tax in Texas, a highly-rated public school system and exceptional private schools, and strong healthcare infrastructure, McAllen is a wonderful community that offers all the amenities of big city living with a welcoming atmosphere and a practical, low-cost lifestyle.





AGORA Search Group is a Colorado Springs search firm providing executive search and selection services to churches and faith-based organizations throughout the world.

David brings years of experience in recruiting and is passionate about building and spreading ministry both in churches and Christian non-profits. David leads a men's Bible teaching ministry with members both in his church and from other churches in his area, and weekly writes a free online devotional called Elevated Discourse. He and his wife, Nikki-Dee, live in Franklin, TN with their three children and three dogs.

For further details regarding this position please contact:



**David Wren**

Director of  
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